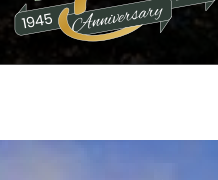


Renew Refocus Re-Energize

2021 State of the College

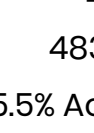


01. STUDENT SUCCESS



Jack Kent Cooke Foundation Undergraduate Transfer Scholarship Winners

Yazmin Mata, Janelle Chan, Ho Yan Yip

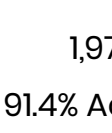


UNIVERSITY OF CALIFORNIA

2020-21*

483 Admitted

75.5% Acceptance Rate



CSU The California State University

2020-21*

1,976 Admitted

91.4% Acceptance Rate



Awards 2019-20

Associated Degrees

3,066

Certificates

1,792

Skill Certificates

1,778

Noncredit Certificates

753

02. BUDGET



Governor Gavin Newsom released his State Budget May Revision proposal for next year's State Budget, on May 14, 2021. The Governor's May Revision presents a positive financial outlook for community colleges for the 2021-2022 fiscal year. The proposal provides for one-time funds in various areas of basic needs. The 4.05% COLA is significantly larger than the 1.5% stipulated in the Governor's January preliminary budget proposal.

Highlights

Apportionments: \$326.5 million one-time to eliminate all community college deferrals, \$75 million to one-time for expansion of dual enrollment programs with high schools

Broadband Access: \$7 billion investment over three years to expand broadband infrastructure

Vocational Training and ESL: \$50 million to expand vocational training opportunities

Student Equity Achievement Program (SEAP): \$23.8 million, increase funding by 5%

Student Basic Needs: \$30 million to establish basic needs centers and hire coordinators

Student Success and Completion Grant: \$27.2 million to support increased workload

Strong Workforce Program: \$12.4 million or 5% increase

Library Services Platform: \$4 million to support the library services platform

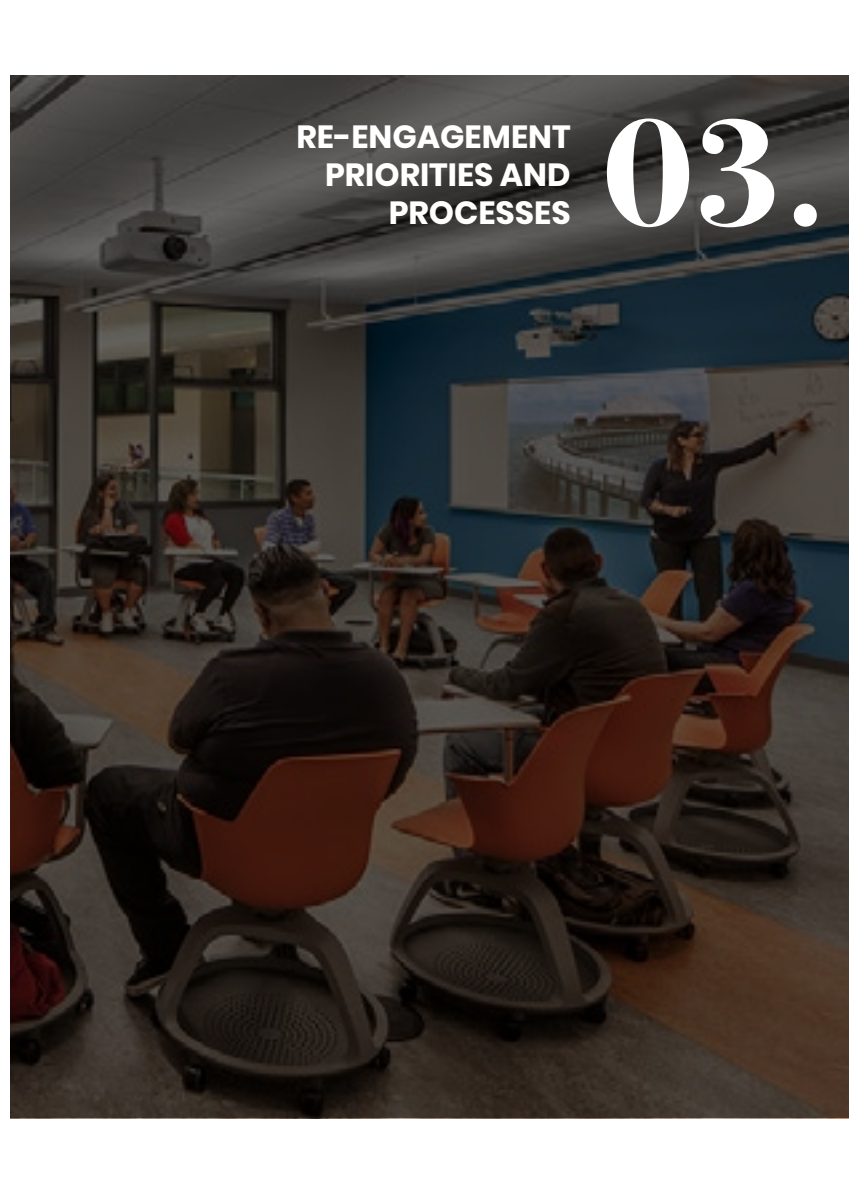
Guided Pathways: \$150 million for implementing Guided Pathways

Zero-Textbook-Cost Degree: \$115 million for development of open education resources

COVID-19 Response Block Grant: \$50 million to help transition to in-person education



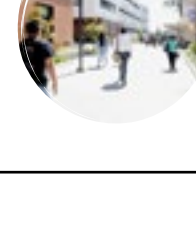
03. RE-ENGAGEMENT PRIORITIES AND PROCESSES



Health and Safety



Student Responsive Schedules, Services, and Innovation



Student Equity and Transfer

04. Welcome New Hires

Alouette Cervantes Salazar (C)

Christine Chandler (F)

Rosy Cuevas (C)

Stefany Escamilla (C)

Eduardo Galeana (C)

Magaly Rojas-Gonzales (C)

Gloria Ruiz (F)

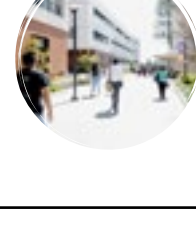
Safari Sekiyoba (F)

C-Classified, F-Faculty



Expand awareness and recognition of programs, offerings and events

Guidance and support to market programs to the community



Increase Enrollment in Targeted Zip Codes

Market analysis to guide design of advertising



Web/Social Media Brand Awareness

Annual digital marketing campaign to share student success and promote ELAC

05. MARKETING AND COMMUNICATION

“Student-focused, data-informed marketing approach”

06.



Online Student Services

Serving students from Connection to Completion - Virtually and In-Person

- Online and in-person services Monday-Thursday, 9:00am to 7pm
- Increasing mental health services, student emergency support assistance for technology and food
- Peer Navigator Network Available
- In-person and virtual counseling
- Virtual Welcome and Help Desk Rooms
- Website ChatBot coming soon!

South Gate Center Status

Center Status Approval - March 22, 2021

- SGENC will develop new academic programs, build upon K-12 partnerships
- Growth of high demand and transferrable courses
- Expand articulation agreements to improve transfer rates
- SGENC will have its own budget and accountability metrics

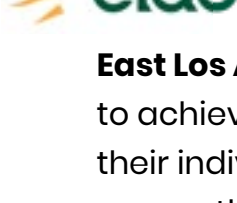
Guided Pathways

Redesigning ELAC is an equity-focused reform that is committed to students' learning and advancing completion of their degrees, certifications, and skills-building coursework by providing clear guidance and structured support of instructional and counseling faculty.

<https://www.elac.edu/Explore/Career-and-Academic-Pathways>

“East Los Angeles College (ELAC) continues to transform the lives of students and uplift its communities through higher education and career opportunities. Our campus takes pride in providing opportunities to those who may lack educational access. We do not take lightly our responsibility of being an educational pillar and will continue to serve all who strive to achieve their academic goals in higher education. We look forward to another successful year as we focus our efforts on student equity, educational access and fiscal stability.”

– Dr. Alberto Román
President



East Los Angeles College empowers students to achieve their educational goals, to expand their individual potential, and to successfully pursue their aspirations for a better future for themselves, their community and the world.

www.elac.edu